



Redemption Roasters are on a mission to reduce reoffending rates through coffee.

We believe exceptional coffee can come from people and places you wouldn't expect; at our roastery in HMP The Mount, we train offenders in coffee industry skills with the aim of reducing reoffending in the UK. Upon release, we help our graduates find work in our own coffee shops, or within our network.

As a social enterprise, we think differently to other speciality coffee companies; we strive for profit in order to achieve our purpose. Every member of the Redemption Roasters team has a role to play in achieving that purpose; *to challenge perceptions and change lives through speciality coffee*

We are looking for a Design and Marketing Executive

In this role, you'll be a central coordinator of our marketing activities. We're a fast growing brand with big ambitions and loads of potential, and we mean it when we say that no two days will look the same. In a typical week you'll be supporting with new product launches/shop openings, helping to deliver on design briefs and shaping the Redemption tone of voice by owning all social media channels. This role will best suit someone with excellent design and copywriting skills and an eagerness to build a career in marketing. You'll be reporting into our Head of Marketing. A high level of organisation and attention to detail are essential for this role.

Your responsibilities will include:

- Managing marketing and design briefs from our retail, wholesale and education teams
- Supporting with design tasks
- Delivering brilliant customer service across email and social media
- Growing Redemption's online brand presence, managing content across all social media channels
- Managing marketing materials for new product launches and shop openings
- Supporting with events, PR requests and influencer programmes
- Supporting with basic website edits
- Generating ideas to grow Redemption Roasters' brand awareness and share our brand mission more widely

The ideal candidate will demonstrate:

- A degree or equivalent (desirable)
- 1-2 years of marketing or design experience (desirable)
- Excellent copywriting skills
- Some experience of design software; Adobe Illustrator and Photoshop



- Experience across multiple social media platforms
- Creative thinking and the ability to problem solve
- Proactive mindset and strong time management skills
- The ability to adapt quickly to a changing workload without dropping anything
- Great people skills
- Enthusiasm for, and an understanding of, the Redemption Roasters mission

Salary: £24k - £26k depending on experience

At Redemption, you'll receive:

- The opportunity to impact people's lives through our social mission of helping ex-offenders back into work and learning skills
- Competitive salary and benefits
- 28 days holiday per annum (including public holidays)
- Free coffee and tea at all our cafes
- 50% staff discount on bags of coffee in our cafes and online
- Free gym membership
- Departmental dinners twice per year
- Company-wide socials every two months
- 1x Christmas and 1x Summer party
- 3 professional development days allowance per year
- SCA training opportunities
- Discretionary bonuses
- Cycle to work scheme

Equality and diversity

Redemption Roasters is an international and multicultural business with customers, suppliers, and employees from across the globe. Fostering diversity in the workplace is both right and good for business. Gender, belief, ethnicity, origins, disability, sexual orientation, marital status, age or history

The World's First Prison Based Coffee Roastery



of incarceration doesn't matter. If you perform, you'll fit in, whoever you are. We welcome applications from people with backgrounds traditionally underrepresented in the speciality coffee industry.

How to apply

To apply for this role, complete our application form here:

<https://form.jotformeu.com/203513136942349>

Applications will be reviewed and processed on an ongoing basis. We will not wait for a deadline to progress candidates. We encourage you to apply as soon as possible.

Due to the volume of applications we typically receive, we are unable to respond to candidates who are unsuccessful at the initial application stage.

The role is based at our offices in Bloomsbury (soon to be King's Cross). We require office attendance every day; this is not a remote job.

This is a really exciting time to be joining Redemption. In the next 6 months, we are opening several new coffee shops, a new HQ and a second out-of-prison training centre. We are also working with more ex-offenders and other beneficiaries than ever before.

You can learn more about us on Instagram @RedemptionRoasters and at

<https://www.redemptionroasters.com/>